

**B.B.A. SEM – II (2015 CBCS Course) : WINTER - 2018**

**SUBJECT: PRINCIPLES OF MANAGEMENT**

Day : Wednesday  
Date : 14/11/2018

**W-2018-1720**

Time : 10.00 AM TO 01.00 PM  
Max. Marks : 100.

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**N.B.:**

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** questions from Section-II.
  - 2) Figures to the **RIGHT** indicate full marks.
  - 3) Answer to both the sections should be written in **SEPARATE** answer books.
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**SECTION-I**

- Q.1** Explain the various managerial functions at different organizational levels. (15)
- Q.2** Discuss 'planning' in the context of its nature, types, purpose and objectives. (15)
- Q.3** Mention the stages in the process of organising and explain 'functional organisation' and 'divisional organisation.' (15)
- Q.4** Define 'leadership' and elaborate upon its ingredients. (15)
- Q.5** Write short notes on any **THREE** of the following. (15)
- a) Evolution of management thought
  - b) Opportunities and premise in planning
  - c) Control techniques
  - d) Factors that raise ethical standards

**SECTION-II**

- Q.6** Recently, there have been a spate of security concerns among employees of IT companies in Pune. The ethical standards at various levels in the organizations have been questioned, apart from security arrangements. What are your observations in this regard? Provide practical suggestions to the managers in order to tackle such crises. (10)
- Q.7** What do you understand by the term, 'budget'? Draw a correlation between the 'controlling' function of management and budgeting, making effective use of specific devices. (20)
- Q.8** "Most business failures can be attributed to wrong decision-making." Write a commentary on this statement while citing business cases from the recent past. (20)

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**B.B.A. SEM – II (2015 CBCS Course) : WINTER - 2018**

**SUBJECT : BUSINESS ECONOMICS (MACRO)**

Day : Friday  
Date : 16/11/2018

**W-2018-1721**

Time : 10.00 AM TO 01.00 PM  
Max. Marks : 100.

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**N.B.:**

- 1) Attempt any **FOUR** questions from Section-I. Each question carries 15 marks.
  - 2) Attempt any **TWO** questions from Section-II. Each question carries 20 marks.
  - 3) Both the sections should be written in **SEPARATE** answer books.
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**SECTION-I**

- Q.1** Define the term 'Macro-economics.' Explain the importance and limitations of Macro Economics. (15)
- Q.2** Discuss any two methods of measuring the National Income. (15)
- Q.3** Explain the Keynesian theory of Income and Employment. (15)
- Q.4** Write a detailed note on Fiscal Policy. (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Macro-economic variables
  - b) Principle of Acceleration
  - c) Inflation
  - d) Average Propensity to Save (APS) and Marginal Propensity to Save (MPS)

**SECTION-II**

- Q.6** Explain the terms Gross Domestic Product (GDP) and Gross National Product (GNP). (20)
- Q.7** State the nature and characteristics of Business Cycle. (20)
- Q.8** Explain Keynes Psychological Law of Consumption with suitable diagram. (20)

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**B.B.A. SEM – II (2015 CBCS Course) : WINTER - 2018**  
**SUBJECT: MANAGEMENT ACCOUNTING**

Day: Monday  
Date: 19/11/2018

**W-2018-1722**

Time: 10.00 AM TO 01.00 PM  
Max. Marks: 100

**N.B.:**

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

**SECTION-I**

- Q.1** What do you mean by Management Accounting? Discuss nature and scope of Management Accounting. (15)
- Q.2** Explain in detail the concept and methods of 'Costing'. (15)
- Q.3** Elaborate the concept of Fund Flow Analysis and Cash flow Analysis. (15)
- Q.4** Explain the concept and objectives of Budgetary Control. (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Limitations of Management Accounting
  - b) Liquidity Ratio
  - c) Cash Budget
  - d) Margin of Safety
  - e) Break Even Point

**SECTION-II**

- Q.6** Following are the details of Standard cost and Actual cost of the products 'A', 'B' and 'C' in respect of the production completed during the month of December, 2016. (20)

Product	Standard		Actual	
	Quantity(Kg)	Rate per Kg	Quantity(Kg)	Rate per Kg)
A	500	10	550	8
B	300	15	250	16
C	200	18	250	18

You are required to calculate:

i) Material Cost Variance

ii) Material Price Variance

iii) Material Usage Variance

**P. T. O.**

**Q.7** The expenses budgeted for production of 10,000 units in a factory are furnished below: **(20)**

Particulars	Cost Per unit (Rs)
Cost of Materials	80
Labor cost	25
Variable factory overheads	20
Fixed factory overhead	10
Variable Expenses (Direct)	8
Selling Expenses (10 % Fixed)	30
Distribution Expenses ( 20 % Fixed)	7
Administrative Expenses ( 20 % Variable)	5

You are required to prepare Budgets for the Production of 9,000 and 11,000 units.

**Q.8** The following information is related to ABC Limited, Pune : **(20)**

Total Sales	Rs. 6,00,000
Selling price per unit	Rs. 120
Variable cost per unit	Rs. 80
Fixed cost	Rs. 1,20,000

You are required to calculate:

- i) P/V Ratio
- ii) Break-Even Point
- iii) New Break-Even Point, if the selling price is reduced to Rs. 100.
- iv) New Break-Even Point, if the selling price is increased to Rs. 140.

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**B.B.A. SEM – II (2015 CBCS Course) : WINTER - 2018**  
**SUBJECT: FUNDAMENTALS OF INFORMATION TECHNOLOGY**

Day: Thursday  
Date: 22/11/2018

**W-2018-1723**

Time: 10.00 AM TO 01.00 PM  
Max Marks: 100

**N.B:**

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** Questions from Section-II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Both the sections should be written in the **SEPARATE** answer books.

**SECTION-I**

- Q.1** Draw block diagram of computer and explain each unit in detail. **(15)**
- Q.2** Explain secondary storage device, also explain magnetic disk in detail. **(15)**
- Q.3** Write in detail high level languages. **(15)**
- Q.4** Explain various input and output devices. **(15)**
- Q.5** Explain in detail data transmission media with examples. **(15)**

**SECTION-II**

- Q.6** What is word processor? Write down the steps involved in inserting a table in MS WORD document. **(20)**
- Q.7** Convert the following: **(20)**
- a)  $(11010011)_2 = (?)_{16}$
  - b)  $(562)_8 = (?)_2$
  - c)  $(101110)_2 = (?)_8$
  - d)  $(2057)_8 = (?)_{10}$
- Q.8** Explain different types of network topologies with suitable diagram. **(20)**

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